

KERNEL CHECKLIST

- ☐ Participate in Popcorn Online Trainings
- ☐ Determine the "BEST" Unit Selling Strategy
- ☐ Review Commission Structure/Prizes and No Product Return Policy.
- ☐ Determine Additional Unit Prizes to support the Unit Sale
- ☐ Set Budget for Program
- ☐ Recruit Your #PopcornSquad of helpers. Great at overall support!
- ☐ Direct Scouts to Self-Register or Update Bio Online through the APP
- ☐ Determine Per-Scout Fundraising Goal
- ☐ Secure Storefronts (as / If and Where possible)
- ☐ Create Unit Timeline for Popcorn Sale
- ☐ Establish Guidelines for Popcorn Pickup / Returns & Money
- ☐ Confirm Show-N-Sell Locations & Times
- ☐ Prepare / Update COVID-19 Unit Selling Guidelines
- ☐ Place Unit Popcorn Order Online
- ☐ Host Unit Kickoff Meeting with Scouting Families
- ☐ Prepare and Distribute Handouts
- ☐ Share Tips & Ideas for Selling Popcorn
- ☐ Provide Selling Incentives & Games for Scouts
- ☐ Coordinate Pick-Up / Drop-Offs at District Warehouse
- ☐ Encourage Scout & Parent Participation
- ☐ Share Selling & Marketing Strategies
- ☐ Help Scouts Share Their Online Selling Link
- ☐ Place Final Popcorn Order Online
- ☐ Order and Distribute Prizes. Use the work sheet to help track.
- ☐ Remit Product Payments to Council
- ☐ Contact District Kernel as Needed for Assistance
- ☐ Celebrate!